

**Event Name : Bangkok International Book Fair 2010****Event Date : March 26 - April 6, 2010** Event I.D. 1003009**NCCTV Advertising Service**

Item	No. of display (Per Day)	Unit Price (Baht)		Amount (Baht)
		Within deadline	After deadline	
Weekly Package	26 times (30 secs. each)	5,000	6,500	
Monthly Package <i>(Minimum 3 Months)</i>	26 times (30 secs. each)	15,500	20,000	

Remark :

- The above rate is subject to change without notice.
- The above price(s) does not include Media Production.

Total	
Plus V.A.T. 7%	
GRAND TOTAL	

Payment Instructions

- Cash Electronic Wire Transfer (ONLY for total amount of Baht 4,000.- up)
- Credit Card Credit Card No. _____ Expiry Date _____
- (Totally 19 digits, including the last 3 digits number appearing on the signature panel.)**
- Master Cardholder's Name _____
- Visa Cardholder's Signature _____

(For payment amount over THB 50,000.-, the card holder shall be responsible for the Bank Fee of 3-5% accordingly to the Bank Regulations)

- Bank Draft (ONLY for total amount of Bht 4,000.- up) Company Cheque (ONLY for total amount of Bht 4,000.- up)

Terms & Conditions

- NCCTV includes : (1) 14 sets of TV 26" (2) 15 sets of LCDTV 32" (3) 12 sets of Plasma TV 42" and (4) 1 set of TV Wall (4 sets Plasma TV 40")
- All Advertising Media must be sent to N.C.C. 7 Days Before Starting Date Of Exhibition or Event.
- Display Time Allocation : 30 seconds per lab, 26 labs a day from 08.00 - 21.00 hrs.
- Placing of Orders: Orders will only be accepted when made in writing and accompanied with full payment no later than the DEADLINE. Payment by Electronic Wire Transfer must be certified by a proof of payment attached to orders.
- Deadline for Orders: All orders shall be placed with Event Services Department no later than the date specified in order form.
- Late order may not be provided and, if available, will be subject to a surcharge with full cash payment.
- Cancellation of Orders: Cancellation of orders will only be accepted when made in writing to Event Services Department no later than 7 days prior to the commencement of tenancy period. **Late cancellation of order is subject to a charge at a half standard rate.**
- Payment Terms: The company reserves the right to refuse any order until payment has been received. Payment may be made by Cash, Credit Card, Bank Draft, Company Cheque payable to "N.C.C. Management & Development Co., Ltd. or Electronic Wire Transfer to the Krung Thai Bank, Nana Nua Branch, Account No. 000-1-32707-0
- N.C.C. Management & Development Co., Ltd. is entitled to add, alter, or amend these terms and conditions at its sole and absolute discretion without prior notice.

Remarks : Withholding tax of 3% may be deducted only when applying with an official Withholding Tax Form upon placing order.

Exhibiting Company :		
Stand No. :	Zone :	
Name of person in charge :		
Address :		
Telephone :	Fax :	Email :
SIGNATURE		

**QUEEN SIRIKIT NATIONAL
CONVENTION CENTER**

DEADLINE

Please complete and return
this copy to :

**N.C.C. Management &
Development Co., Ltd.**

60 Queen Sirikit National
Convention Center
New Rachadapisek Road
Klongtoey, Bangkok, 10110
Withholding Tax No. 3 10193451 9

Event Services Department

ATTN :

Ms. Jatuporn Saiprayong

Telephone : 66 (0) 2229 3000

Ext. 3203

Fax : 66 (0) 2229 3222

Email : jatuporn@qsncc.com

Remark :

**This order form is used as an
invoice.**

For NCC Staff Only

Acknowledged and Confirmed by

Date _____